

DownEast Basics Trade Show Calendar 2010

<u>MARKET</u>	<u>LOCATION</u>	<u>DATES</u>	<u>SEASON SHOWING</u>
JANUARY	SLC	Dec. 10-16	HOLIDAY immediates/ SPRING 12/30, 1/30 AND 2/28 deliveries
	N.Y. (FAME)	Jan.5-7	HOLIDAY immediates/ SPRING 12/30, 1/30 AND 2/28 deliveries
	MIDWEST	Jan.9-12	HOLIDAY immediates/ SPRING 12/30, 1/30 AND 2/28 deliveries
	DALLAS	Jan.21-24	HOLIDAY immediates/ SPRING 12/30, 1/30 AND 2/28 deliveries
	ATLANTA	Jan.21-25	HOLIDAY immediates/ SPRING 12/30, 1/30 AND 2/28 deliveries
FEBRUARY	N.Y.	Feb. 1-5	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
	LAS VEGAS (MAGIC)	Feb.16-18	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
MARCH	SLC	TBD	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
	N.Y.	Mar.1-5	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
	MIDWEST	Mar.6-9	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
	MIDWEST (STYLEMAX)	Mar.20-23	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries
	DALLAS	Mar.25-28	SPRING immediates/ SUMMER 3/30, 4/30 and 5/30 deliveries